

OUR GREAT ANNUAL LIMIT SALE

In anticipation of this great sale our buyer spent about four weeks searching the markets of St. Louis, Chicago and New York for values. His efforts were fully repaid and we are going to demonstrate to the people of Quay county the sensational purchasing power of a dollar. The recent financial panic left numbers of manufacturers and jobbers in a bad way--overloaded with merchandise and short on cash, and on this account we made some very satisfactory purchases.

Our stock is larger, better selected and more comprehensive than ever before

We call this the "Limit Sale" because quantities are limited and we are forced to limit each customer to certain quantities on some lines, and the time is limited in which to avail yourself of these matchless values

Our store will be closed all day Wednesday and Thursday, March 18 and 19, arranging and marking down for this sale

This will be the greatest sale ever held in Tucumcari. Extra sales people to wait on the crowds.

Hose

Ladies fast black, with white feet 15c values; limit sale price 3 pairs **25c**
No. 1120 ladies mercerized lace hose; a 25c value, limit sale price **15c**
No. 404 ladies black, Burson seam less; regular 25c, limit sale price **19c**
30 dozen ladies lace lisle hose, 50c to 75c sellers, limit sale price **39c**
No. 111 child's tan hose, fast color a 2 for 25c value, limit sale price, 3 pairs **25c**
No. 106 misses fast black ribbed hose, the equal of most 15c values, limit sale price **11c**
No. 117 misses white lace, 25c values, limit sale price **15c**
No. 90 boys heavy ribbed hose, a 20c value, limit sale price 2 prs **25c**
Men's heavy grey socks, good weight and finish, limit sale price (Not over 5 pairs to one customer) **5c**
Men's heavy grey socks, regular 10c value, limit sale price 2 pairs **15c**
Men's extra heavy grey socks, our regular 15c grade, limit sale price **10c**
Men's sample socks, worth 15c to 25c, limit sale price 2 pairs **25c**

House Furnishings

35c red and blue checked table damask **29c**
60-inch bleach table damask, a 50c value **29c**
72-inch bleach union damask, very special **69c**
64-inch bleach mercerized damask 75c value **59c**
72-inch bleach mercerized damask \$1.00 value **75c**
Some handsome match sets in hemstitched table cloths and napkins to match, at per set \$4.50 to **\$11.50**
54-inch tapestry for couch covers, portierres, etc., \$1 value, yard **50c**
54 inch velour tapestry, regular \$1.50 yard, special **\$1.00**

Ladies' Neckwear

Only new things; no old stock on hand.
Regular 25c collars **15c**
Regular 35c collars **19c**
Regular 50c collars **25c**

Veilings, Malines, Etc.

25c Net Veilings **15c**
35c Net Veilings **25c**
35c Chiffon Veilings **25c**
50c Chiffon Veilings **39c**
Malines in all popular shades, yard **20c**
42-in. Chiffons, 75c quality **59c**

Ladies Belts

We've made just two lots of all belts in the house
Lot No. 1, worth 25c to 50c choice **19c**
Lot No. 2, worth 75c to \$1.50 choice **49c**

Rugs

Crex grass rugs, 27x54 **75c**
" " 36x72 **\$1.19**
Dexter rugs, 27x54 **95c**
Axminster rugs, 27x54 **\$2.25**
" " 36x72 **\$3.50**

9x12 Brussels and Axminster art squares, specially priced, **\$13.75, \$15.75, \$19.00, \$24.00 and \$25.90**

Table oil cloth, the best **15c**
Tapestry couch covers **\$1.19 to \$1.90**
Tapestry table covers, 2 yds sq **\$1.75**
Curtain Swiss **8c to 25c**
18-in. bleach Turkish toweling **12 1/2c**
Swiss curtains, ruffled, special **\$1.19**
6-foot window shades, cloth **25c**
Brass curtain rods **3 for 25c**
15-inch cotton crash **5c**
16-inch cotton crash **7 1-2c**

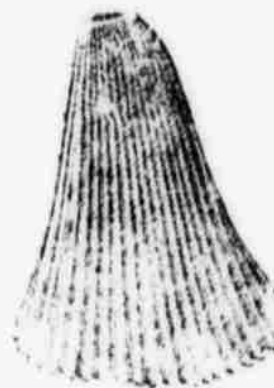
Ladies Furnishings

Ladies white waists, a special purchase, to go at very low prices, in sheer lawns, nets and wash silks. Prices range from 50c to **\$5**
There's a sure saving here of from 25c to \$1 on every waist



Ladies Skirts

Ladies blue and grey chambray wash skirts, trimmed with white bands. Cheap at 75c, limit sale price **50c**
100 purple skirts in both wool and wash materials, really worth up to \$2.50, choice **\$1**
Our line of dress skirts consists of just what every particular lady could want; about 20 different styles and materials, in brown, black, navy and greys. Prices **\$2.50 to \$11.50**
(Our \$5.90 voile skirt is the same others ask \$10 for)



Long Silk and Lisle Gloves

These, everybody must have. Fashion demands it. We can't take space to describe every kind, but safe to say we have the largest stock and the greatest assortment outside of the city stores. We have them in black, white, tans, navy, copenhagen and greys. We'll guarantee a saving of 25c to 50c on every pair, and can fit all hands.



Also some special values in short gloves at **25c and 50c**